



## Minutes – January 11, 2017 Communication Coordinators Meeting

Michelle Babbie Matthew Bashant Jim Cichon Sharon Crowe Shelley Elliott Michael Finnerty	Vicky Greenman Mary Lourdes Heaton Julie Horwat Steve Inzer Crystal Keck Pat Lekki	Deborah Mowers Janice Murray Daniele Novak Susan Palmieri Katie Parker Nancy Rand	Anne Reilly Susan Scheu Cindy Staley Terri Stile Tanja Tamburino Karen Zaleski Helen Zyma
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Absent: Sharon Crowe, Shelley Elliott, Janice Murray, Anne Reilly, Michele Roche-Babbie

- I. **Welcome** - The meeting was delayed in start due to weather.
- II. **Echoes and Reflections Part II: Night** Evelyn Loeb from the Anti-Defamation League presented the second part of the Echoes and Reflections professional development focusing on teaching the book Night, by Elie Weisel.
- III. **Program Updates**
  - a. Database sheets are in, please see Mary
  - b. We have a large book donation- please feel free to take as many books as you can
  - c. We are currently piloting using a class set of ebooks on Overdrive with Holland Patent Elementary
  - d. There is a federated search option for the NOVEL NY databases only on SEARCH. We are looking for a couple of volunteers to pilot this.
  - e. We are working on better models of ebook access through OPALS. Currently we have two options: Single sign on and same sign on. Some of the ebook vendors didn't have the same sign on option due to login information being used by other schools. We need to work with the LMSs in those schools to determine what they want to do. We met with Harry Chan to discuss options.
  - f. We will have our C3 meeting on March 16<sup>th</sup> and a professional development day on March 17<sup>th</sup>.
- IV. **Matthew Masur and Media Literacy** – Matthew spoke about the viral article he wrote for the Huffington Post. He discussed writing for the Huffington Post in general, and how articles only stay on the site if they are liked and shared. He spoke about how journalism is changing to include more on-site amateur journalists who can report news by going live at the scene using Facebook or other methods. He explained that social media is constantly changing and while one site may be very popular today, it could very well be changed by tomorrow. There is a need for educators to stay current on trends and products that are being used by teens.
- V. **Newsbank** - Matt Stawicki demonstrated the Newsbank products. Anyone who is interested in a trial was asked to email Betsy.