



## Minutes – September 19, 2012 Communication Coordinators Meeting

### Information Services Communication Coordinators Committee (formerly Liaison Committee)

Dick Axt	Wendy Egresits	Mary Ann Pangburn	Tanja Tamburino
Michelle Babbie	Ken Ford	Katie Parker	Valerie Witte
Scott Burgess	Emily Gibson	Karen Pelletier	Karen Zaleski
Linda Chesebro	Tom Giammaria	Anne Reilly	Helen Zyma
Jim Cichon	Paul Girsdansky	Jill Schaal	
Sharon Crowe	Vicky Greenman	Susan Scheu	
Megan Dellecese	Steve Inzer	Cindy Staley	
Sue DeLuco	Crystal Keck	Terri Stile	

Absent: Tom Giammaria Guest: Student Teacher with Scott Burgess – Gail Maitland

- I. **Welcome & Introductions** – attendees introduced themselves and shared information about their upcoming year including staffing changes, additional classes, confusion over whether or not they are part of the SLO process, and their enjoyment of using OPALS as their local OPAC
- II. **ISS News**
  - a. **OPALS pathfinders** were discussed. Great for building Common Core content as well as other curriculum based lists. Vicky Greenman will be asked to run a Webex training on how to build pathfinders in OPALS.
  - b. **Pat Lekki** will be out of the office for a bit. She gave Pat a handout to share. All but 7 districts in the three SLS that share CIDER now have OPALS for their local OPAC as well as for the regional union catalog (CIDER).
  - c. **Leatherstocking 2012** – Keynote Barb Stripling – one of the masterminds behind the Information Fluency Continuum developed in NYC and a state leader in library evaluation. Featured speaker: Starr Latronica – fiction and non-fiction books to use in schools
  - d. **Instructional Support Services Booklets** – Pat shared a copy of the booklet that summarizes all of the resources in ISS which includes Media Services, School Library System, and Science Center. These are the booklets she shares with administrators when doing school visits.
  - e. Pat will be asking to re-convene the committee that developed the advocacy brochure **“Powerful School Libraries Produce Powerful Learners.”** The brochure was designed a few years ago by a group of LMSs to educate and promote the role of school librarians in districts. The brochure needs to be updated to reflect the role librarians have in Common Core and research standards. An email will be sent out asking for volunteers to edit the brochure.
  - f. **VRL** – list of new titles was shared and it was requested to get a full list of titles in VRL. Pat will put one together and email it to all. Tumblebooks and Worldbook Digital library were renewed as well as many new titles added to the Gale VRL. New posters showing new titles will be ready soon and Mary will send them out to school libraries.
  - g. Marilyn Patterson from Chip Taylor sent info on free **kit for teaching Shakespeare**. Fill out forms and return to Media Services within the next week so they can all be sent in one order.
  - h. Pat shared her copy of a newsletter she gets from **AIME** – a copyright organization. Will share future issues with those who are interested.
  - i. Pat is representing School Library System Association of NY on the **state wide computer-based testing committee**. They have had one meeting to date to update them on the progress of the initiative. Some districts in the state are piloting the process this school year. Supposed to be ready to roll-out for 2014-15 school years. Many questions out there on hardware requirements, keyboarding, timing if all in state doing it at once, etc. Pat will keep people posted on future meetings.
  - j. **WCNY update**
    - i. Pat attended first meeting of the year for Media Directors in the region. Everyone at WCNY very excited about moving into new facility especially due to the new

education center that will be a large part of the facility. Programming for students will be run through the center dealing with economics and government using their scaled down “city” set-up...Enterprise America. Working with one of the BOCES to offer as a co-ser – other BOCES will be able to cross-contract for the service.

- ii. Double Down Quiz Show – taping schedule shortened due to move. Limited to 32 schools this year. Will air extra viewings after original show.
- iii. Drop Out Nation – Sept. 26 @ 9 p.m. – excellent show on dropout crisis in America. Media Services will tape for later viewing. Contact Kim Casselman if you want to view it.
- iv. VitalNY – going through another transition as it is taken on by another company. Basic membership will be free but Custom Membership will have a fee. Will compare features between the two membership levels to see if it is a worthwhile investment.
- k. **Program & Professional Development Department** is sending their book collection to SLS and it will be added to the CIDER Regional Catalog as part of the SLS Professional Collection. Their titles cover a wider scope of educational topics since they held trainings in all areas of education. Notice will be sent out when collection is added.
- l. **SEARCH for Success** – single log-in for all databases – response in all 7 SLSs that shared grant funding to have it developed are getting very positive feedback on the new program. Since OPALS is open source software the model is now being used internationally. Remind patrons they can change viewing screen to show databases by topic, by topic with description, or as a simple A to Z listing with description. Just check radio button at top that you prefer. Pat is looking into having VRL collection added to SEARCH4Success. Can get stats for usage through SEARCH4Success but if you have your databases on your school webpages or widgets may need to combine stats to get more accurate count. Encourage patrons to use SEARCH as much as possible. An App is under development this year that will allow access to SEARCH from any mobile device. In Beta testing now.
- m. **BEDS** – 9 databases for the BEDS report for NOVELny + 2 from SLS. Only 9 for NOVELny because some are subsets of main databases
- n. **New Dimensions CCC!** on Snap – rave reviews from Social Studies curriculum group on content in CCC! Webinars will be offered this fall on using the product features beyond just watching the videos through Snap. Be watching for flyers. Can stream to mobile devices by clicking on mobile device button on webpage.
- o. **Letters and Bills for Lost material** – just an FYI for LMSs in case anyone asks - letters went out to principals regarding lost materials from Media. Letter included titles and gives a couple of weeks for trying to round up the material before the actual bill is sent in a final attempt to save the districts money. Once the school is billed we can't undo the invoice so it is important that people look before final bill arrives.

### III. **Steve Rozzi – Permabound** – Steve Rozzi demonstrated various features on the Permabound website.

- a. Talked about collection development tools, Manage My Collection feature, free shipping and processing – use NYS contract # from packet, 30% discount on library binding books, Common Core related books look in suggested lists under state information, and advanced search has a field for searching by Lexile Level.
- b. Introduced their new eBook platform eHub – sign up & do trial – 25 free ebooks, ebook management system with searching & eBook Reader web-based books – integrated reader – cross platform, set up unlimited hubs within your collection and assign licenses to the hubs
- c. Contact Steve with questions or requests 800-805-1560 [stephenrozzi@perma-bound.com](mailto:stephenrozzi@perma-bound.com)

### IV. **ALA webinar** on picking eBooks for K-12 library – Pat showed parts of an archived webinar from ALA on eBooks for K-12. Presenter talked about the fact that one company can't meet all your needs, discussed checklist for when picking vendor, and reviewed features of some of the bigger names in eBook industry. Link to full 90 minute webinar was shared in an email after the C3 meeting.

### V. **Empire State Information Fluency Continuum** – the IFC has been endorsed by the School Library System Association of NY as an exemplary model for library curriculum development. Pat will ask the O/H SLS Council to endorse the document at the first council meeting. The document is being rebranded as the Empire State IFC – used to be New York City IFC – and when it is available Pat will print one copy for each librarian that wants it. It is currently available for download from the NYC SLS website along with further information on the Stripling Inquiry Model that is used in the IFC.

<http://schools.nyc.gov/Academics/LibraryServices/StandardsandCurriculum/default.htm>