

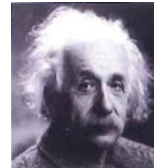
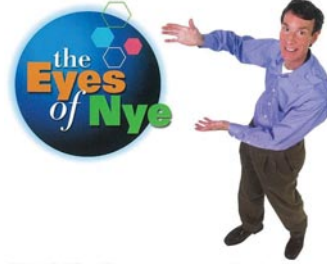
CCC! Streaming Media is more than just video...

CCC! Streaming Media programs are all aligned to Common Core and state standards, and each one comes with:

1. Teacher's Guide
2. Student Activities
3. Knowledge Check (quiz)
4. Citations

Students can view CCC! Streaming Media on mobile devices, and use CCC! videos to create their own video reports!

...it's like having an educational video library at your fingertips!



Discovery Channel



PLEASE CALL YOUR NEW DIMENSION MEDIA REPRESENTATIVE, TODAY:

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Regional Education Director
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CCC! Streaming Media

"Can I show just any video in the classroom?"

"Why can't I just use YouTube?"

1. Isn't it Fair Use?



Many teachers have heard that showing videos in the classroom falls under “fair use” in copyright law.

But what does “fair use” really mean?

The American Library Association’s Fact Sheet # 7: Film and Video

Provides a checklist outlining all of the conditions that must be met for a copyrighted video to be used in school:

1. The performance must be by instructors or by pupils.
2. The performance is in connection with face-to-face teaching activities.
3. The entire audience is involved in the teaching activity.
4. The entire audience is in the same room or same general area.
5. The teaching activities are conducted by a non-profit education institution.
6. The performance takes place in a classroom or similar place devoted to instruction.
7. The person responsible for the performance has no reason to believe that the video was unlawfully made.

2. What does “in connection with face-to-face teaching activities” mean?

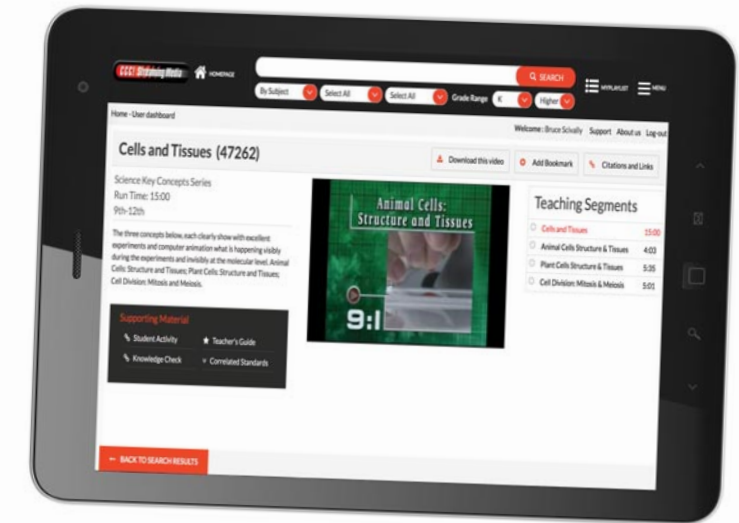
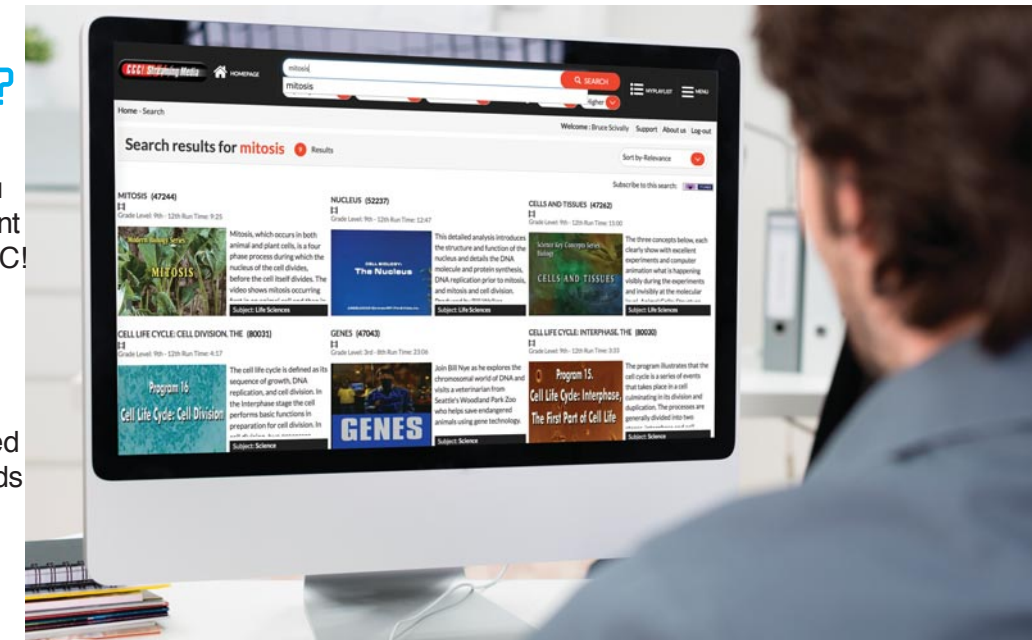
The **Cornell Law School** website defines the “face to face” aspect more fully, saying that any presentation of a video **without the instructor physically present in the room constitutes copyright infringement**. Further, the performance must be limited to teaching activity, meaning **no recreational movie watching**.



3. Where can I find video that meets all those requirements?

With **CCC! Streaming Media**, you can be assured that the videos you are presenting are copyright compliant and classroom approved. Each CCC! Streaming Media video includes:

1. **THE PROGRAM ITSELF:** CCC! Streaming Media offers over 7,000 classroom-length videos averaging 20-25 minutes, all aligned to Common Core and state standards for grades K-12.
2. **SYNOPSIS** giving the teacher a quick overview of the program.
3. **LEARNING OBJECTIVES** that cover the key points students will derive from viewing the video.
4. **VOCABULARY** highlighting the key terms found within the program.
5. **PRE-VIEWING QUESTIONS AND ACTIVITIES** challenging the student to explore the subject before watching the video.
6. **POST-VIEWING QUESTIONS AND DISCUSSION** test students’ comprehension of the ideas presented.
7. **ADDITIONAL ACTIVITIES** challenge students to think beyond what they’ve seen and apply what they’ve learned.



4. But why can't I just use YouTube?

Content from YouTube and similar websites is often from unknown sources, provides no supporting materials for teachers or students, and may be uploaded in violation of the owner’s copyright. All programs on **CCC! Streaming Media** have been fully licensed for educational use, and are free of any commercials or advertising. Teachers and students can rely completely on CCC! Streaming Media as a resource that allows students to understand the complex subjects found in today’s textbooks, making **CCC! Streaming Media the safe, reliable choice for educators**.