

Information Services Communication Coordinators Committee (formerly Liaison Committee)
Minutes for January 21, 2010

Present:

Alicia Adamczyk	Leeann Dooley	Karen Pelletier	Carrie Storm
Michelle Babbie	Ken Ford	Anne Reilly	Debbie White
Linda Bluey	Andrea Kaczor	Susan Scheu	Mary Widomski
Linda Chesebro	Sarah Keesler	Tom Schmidt	Karen Zaleski
Jim Cichon	Megan McCoy	Cindy Staley	Helen Zyma
Sharon Crowe	Hilda Moses	Terri Stile	

Absent:

Leeann Dooley, Paul Girsdansky, Nancy Noonan, Kathleen Smith, Cindy Staley

- A. Welcome** – Introduced new Owen D. Young SLMS, Crystal Sweet, and then everyone else introduced themselves with name, district and building level.
- B. Nick Bennett, WCNY Public Television**-- updated members with the Interactive Education News: What's New, WCNY EdVideo Online, VITAL NY, Double Down (high school game show), Treehouse Tales for grades 1-4 (contest) and Colonial Williamsburg broadcasts for schools.
- C. Pat Lekki, LAS** – Pat gave an overview of what the OPALS circulation program looks like and demonstrated a few of the basic functions. If SLMS want a full demonstration they can contact Pat Skelly and she will arrange for both Pats to come to the district for a thorough demonstration of the product. When and if the district decides to move to OPALS as their circ program, a team will come to the school to discuss timeline, procedure, and cost. The team includes someone from SLS, LAS, and the RIC. You would have your tech person, administration, and district SLMS. Again you would contact Pat Skelly and she will initiate the process for bringing the team to your district.
- D. Kamil Rahme, BOCES Tech Repair Services** - Kamil went over the list of equipment that they work on in tech repair. He also described the levels of service they have from repair equipment at BOCES to coming to districts in the summer to clean equipment which increases the life of the product. If you have questions, contact Kamil at 793-8507 krahme@oneida-boces.org
- E. Joe Wicks, Reality Check** – Reality Check is one of the programs in the Tobacco Grant focused on reducing the influence of advertising on teens. Joe introduced a competition for librarians – totally voluntary - \$25 gift card to Barnes and Noble for each building librarian who writes letters to the companies on the list he gave and sends the letters to Joe (not the company). They will do a mass mailing. \$100 gift certificate for the librarian who collects the most subscription cards from publications and sends them to Joe. They will put stickers on them that say “Stop Advertising Tobacco” (or something like that) and send them to the companies. Remember this is voluntary. If you feel it is censorship don't participate. If you like it – do it.
- F. Media News** –Training for teachers is sent by email to libraries. March is the last month for a print newsletter. Media Etc's will be sent by email.

VITAL New York will be added to the Search page of WebMAX by 1/25/10. All WebMAX users have access to VITAL. It is an online library of digital media resources for the K-12 classroom featuring public TV video, interactive content aligned to the NYS Learning Standards.

New digital content will be added as we evaluate PowerMediaPlus digital content. Learn360 was added March 2008 and has more than doubled their content. There is a Learn360 training Feb. 3 at 3:30-4:30 from the Learn 360 trainer, Chris Plapp. Email kcasselman@oneida-boces.org to RSVP.

G. SLS News

- a. Upcoming Events –
 - i. Feb. 10 - Administrators' Workshop – promote it with your admin – shows them depth of services in media and SLS – and we advocate for libraries (Pat will send flier to you to share with them). Flier was already sent to Admin but your support might help get them there.
 - ii. March 10 - Allison Zmuda – Librarians as Leaders – No cost to attend – Limited to 60 attendees in the CNY region – contact Mary McCormick if you lost your flier and you are interested
 - iii. Summer Workshops – planning now for summer – would like your input – please email Pat with ideas especially for the literature day – want to finalize next week and get info out
 1. 2 days – Twitter and Facebook – day 1; Podcast/Vodcasts – day 2
 2. SMART & Building Resources Into Lessons – 3-4 days
 3. Literature Day – bring in a speaker? – Starr Latronica on a different topic??? Other ideas – limited budget
- b. Webcam with CMA meeting room – next week 5 test members will meet to work out bugs then we will meet with bigger groups and bigger groups testing all of the configurations we can use for professional development.
- c. Alicia Adamczyk shared that there is an easy grant available from Sylvan-Dell for eBooks. Suitable for elementary. <http://www.sylvandellpublishing.com>
- d. Virtual Reference Library is ready to go. You will be receiving your contact information the week of Jan. 25. Start exploring right away. There are 4 Gale publications and 3 World Book publications. We are off to a great start. If you come across a good source of eReference Books (no fiction) please let Pat know so they can be added to our list for next year's purchases.

H. Deb Bergeron, Proquest – Deb gave a very thorough demonstration of the Proquest Platinum product that is in NOVEL_{NY}. She also discussed various training options including the built in two minute tutorials and the live webinars they offer. If you have 20 participants, they will come to your district for a face-to-face training. Or you could combine with other districts to get the 20 participants. We will be working to combine those who get eLibrary Curriculum Edition for a group training. Pat will be in touch to work to coordinate that for all districts.

I. Mary McCormick, SLS Database Form Review – Database order forms for 2010-2011 are being sent to districts. The forms will show what your district has purchased in 2009-2010, and they will show all databases available for purchase. Each librarian in the district will get a form to review, but only one form should be returned to the SLS, signed by the department chairperson and the district business official. If you have questions, do not hesitate to call Mary, 793-8505.