

Information Services Communications Coordinators Committee

Meeting Minutes for Wednesday, January 14, 2009

Committee Members:

Linda Bluey	Ken Ford	Nancy Noonan	Jacque Wheeler
Elizabeth Carroll	Paul Girdansky	Karen Pelletier	Debbie White
Linda Chesebro	Vicky Greenman	Anne Reilly	Mary Widomski
Jim Cichon	Jody Hildreth	Susan Scheu	Karen Zaleski
Sharon Crowe	Sarah Jacobowitz	Kathleen Smith	Helen Zyma
Sue DeLuco	Andrea Kaczor	Cindy Staley	Pat Lekki (LAS)-guest
Pat DiTata	Megan McCoy	Teri Stile	
Leeann Dooley	Hilda Moses	Carrie Storm	

Absent: Sue DeLuco, Paul Girdansky, Jody Hildreth, Anne Reilly, Susan Scheu, Terri Stile

- 1) **Welcome** and overview of the day.
- 2) **Guest Author** – Constance Watkins, author and Arthur J. Henry, illustrator – The Icebox Snowman: Constance and Arthur shared their self-published book with Communications Coordinators. The book is based on a visit with her granddaughter and the fun they had in the snow. Constance will do school visits for free. 723-1951
- 3) **Atomic Learning Webinar** – rescheduled
- 4) **Brainstorming Session** – The theme for the day was Advocacy. Pat Skelly discussed advocacy at the state level in regards to funding. She also discussed the need to advocate within the districts so that they develop a better understanding of all a library offers to patrons. SLMS broke into grade level groups and generated lists of ways to promote their services. Each group reported on their lists to the whole group. The lists will be compiled by Mary McCormick and distributed through email.
- 5) **Terry Small – Follett Library Resources:** Terry reviewed new features on the Follett website. He also discussed the next step in collection analysis. After a librarian runs their collection through TitleWise and gets the results on age and relevance of the collection, they can contact Terry Small and he will run your data through phase 2. This part of the analysis produces a report that makes recommendations on the number of titles to weed and buy to bring the collection up to date. Terry also showed the new flip cameras available through Follett. The \$50 gift certificate from Follett was won by Beth Carroll.
- 6) **SLS/Media Updates:** Portions of the updates were given throughout the day:
 - a) SLS
 - o SLS Cost Sheets per district – as budgets shrink SLS services fill the gaps and extend your \$\$\$
 - o Databases for 09-10
 - o Virtual Reference Library now a part of CCD – will be rolled out in February
 - \$2000 a year – shared pool of money for purchasing eReference Books
 - o Paperwork & records for CCD
 - o EILL-ing multiple copies of books – not for large #s (2 or 3 limit)
 - o AASL Institutes – sign up NOW – limit of 50 per session
 - March 4 – Reading and Elementary SLMS (Hart’s Hill Inn)
 - March 3 – Reading and Secondary SLMS (Costello Transportation Center, Oneida)
 - o Mini-trainings – LiveMeeting – first will be del-icio-us account
 - o Trainings at your districts – call Pat Skelly for Media Services and SLS trainings
 - o Advocacy for Libraries
 - Don’t cut Aid to Libraries the full 18%
 - Contact legislators
 - have patrons contact
 - b) Media
 - o Sylvia update
 - o Black Bear videos one for each library
 - o Important services to review with your staff:

- Leveled reader service – hugely successful
- Multiple books
- Digital Media – please remind teachers to report ALL problems – we can't fix it if we don't know about it
 - streaming video
 - Soundzabound
 - DVDs
 - Audiobooks
- Music Service
- Booking ahead and during summer
- Newsletter – share within district

If you have any questions about these minutes contact your District Information Services Communication Coordinator (Liaison) or Pat Skelly (793-8505)

Next meeting: Thursday, March 12, 2009 8:45 to 2:30