

News



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FOR IMMEDIATE RELEASE

STUDENTS AT ONEIDA-HERKIMER-MADISON BOCES TO HEAR NATIONALLY KNOWN SPEAKER AS PART OF TOBACCO AWARENESS EFFORT

Nov. 13, 2008, (New Hartford, N.Y.) – From 9:00 – 10:00 a.m. on Wednesday, Nov. 19, 2008, approximately 100 students attending classes at the OHM BOCES Career and Technical Education Center and approximately 75 students in Special Education classes on the OHM BOCES campus will hear from nationally known anti-smoking and anti-tobacco speaker Rick Stoddard as he shares the experience of losing his wife at age 46 to lung cancer caused by cigarette smoking. The event will take place in the gymnasium located in the Special Education / Administration building located on the OHM BOCES campus on Middle Settlement Road.

Stoddard is a carpenter who has spent the last eight years since his wife's death in January 2000 traveling the nation to speak to youth and adults about the dangers of tobacco use and the manipulative marketing tactics of the tobacco industry. Stoddard's face and voice also became familiar through a public service announcement played nationally during the 2001 Super Bowl. Stoddard authored a book about his experiences called "The Burning Truth" that was published in 2004.

The event is made possible through the New York State Department of Health Bureau of Tobacco Use Prevention and Control, Oneida County Reality Check and the Tobacco-free Schools Initiative.

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National Tobacco Awareness Speaker at OHM BOCES / 2 – 2 – 2

For more information please contact Deborah Spinella, tobacco policy specialist, telephone number 793.8544.

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