



APRIL 2007 Media Etc.

Your Strategic Partner for
**Content
Curriculum
&
Compliance**

BOCES MEDIA TECHNOLOGY SERVICES

Website: www.oneida-boces.org/media
Web/MAX: webmax.oneida-boces.org

Geography

Our graduates must be prepared for a diverse global workplace. They must know where other countries and peoples are located. Geography is an essential skill for all students, K-12. Geography studies provide a shared understanding of other peoples and cultures. It is an awareness that is imperative to not only in Social Studies, Foreign Languages, Environmental Studies/Ecology and Earth Science but also in Language Arts, Music and Art. Our students need to know more about our global world and their relationship to other people and places. These resources are available through BOCES Media Technology Services:

MB752	At Home Around the World	P-Grade 1-2	12 pp.
DVD112/DM9664/V6530	Communities Around the World	KP	20 min
DVD252/DM9184/V6832	Discover the World: Locating Places	PI	20 min
MB486	The Earth	P-Grade 1	16 pp.
B50	The Earth (Big Book)	P-Grade 1	16 pp.
DVD253/DM9687/V6506	The Five Themes of Geography	PI	15 min
K8	Geography Curriculum Resource Kit	PI	8 Videos
V6507	Globes and Us	PI	18 min
MB487	The Key to Maps	P-Grade 2	12 pp.
V1749	A Magical Field Trip to the Mapmaker	PI	19 min
K384	Maps & Globes Curriculum Resource Kit	PI	3 Videos
MB846	Maps, Maps, Maps	NKP	8 pp.
B69	Maps, Maps, Maps (Big Book)	NKP	8 pp.
V6509	Maps: Types, Symbols and Terms	PI	18 min
V6340	The Scrambled States of America	PI-Ages 6-9	16 min
DVD100/DM9699/V6504	This is Our World	KP	12 min
V5931	Understanding and Using Maps	PI	19 min
V5932	Understanding and Using Globes	PI	23 min
DVD/251/DM9185/V6831	Using Maps and Globes	PI	21 min
V6715	Climate, Water & Living Patterns: Geography Basics	IJ	20 min
V5193	Geography for Everyone	IJ	19 min
V6101	Globes, Maps & Graphs: Geography Basics	IJ	20 min

For Older Children:

K188	How to Study Cultures Curriculum Resource Kit	JS	5 Videos
V6103	Landforms & Living Patterns: Geography Basics	IJ	20 min
V6015	Maps & Globes: Globes and Their Use	IJ	10 min
V6016	Maps & Globes: Maps and Their Use	IJ	10 min
DM9049/V4749	Planet Earth: Mapping	IJ	20 min
DM9048/V4748	Planet Earth: Topography & the Earth	IJ	20 min
DM3166/DVD708	Geography Principles: Details of Weather & Climate	JS	20 min
DVD707	Geography Principles: Maps & Globes A Thorough Understanding	JS	20
DVD588	Guns, Germs & Steel	JS	165 min
DVD370	World in the Balance: Population Paradox	JS	120 min

FYI If you need media for the next day and it is after 9:00am, please call the media services office and we will be glad to place your order for the next day.



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Media Literacy Project Grant

The New York State Educational Media/Technology Association (your BOCES Media Services is a member) provides an annual Media/Technology development grant in the amount of \$1,000 for certified teachers in New York State who are working with K-12 students on media literacy. Media Literacy is defined as the ability to comprehend, design, and produce media. It includes critical thinking skills used to evaluate and analyze information in a variety of formats. Media Literacy is essential to be able to distinguish between fact and fiction. The purposes of the grant are to:

- Support educators who provide resources and services that correlate to state and national standards for instructional excellence promoting media literacy.
- To provide funds for research projects or demonstration projects that can be replicated in other areas across the state and nation.

Go to <http://edmediatech.org> and click on Media Technology Development Grant. A copy of the application is in PDF format for you to print or download.

Media Literacy resources available in the BOCES Media Technology Library

DM9201	Advertising-An Inside Look at the Advertising Industry	JS	22 min
V6124	Brand Marketing: Why We Eat, Drink & Wear Brand Names	JS	19 min
DVD372	In Search of the Edge	IJS	26 min
V4775	In the Mix: Media Literacy: Get the News	JS	30 min
V4776	In the Mix: TV-What You Don't See	JS	30 min
K223	Media Construction of Presidential Campaigns	IJS	
DVD373	Media Construction of the Middle East	IJS	56 min
K214	Media Construction of War: A Critical Reading of History	IJS	
V6123	Packaging: The Science of Temptation	JS	20 min
DVD505	Research Skills for Students: Media Literacy	JS	23 min
DVD575	Scanning Television, Pts. 1&2	JSC	300 min
V6453	Sexual Stereotype	S	25 min
V123	Sharp Wits: The Search for Visual Literacy	PI	10 min
V1539	Trial by Television	JSCA	50 min
V1451	Violence in the Media	JSCA	50 min
V4845	Why America Hates the Press	JSCA	60 min

Financial Literacy - Financial literacy for students may help to prepare students for informed financial choices.

V2458	The ABC's of Personal Finance	JS	25 min
DVD380	Banks: A User's Guide	JS	23 min
DVD719	Budgeting	JS	30 min
V468	Charge It!: Credit Card Secrets	SCA	23 min
V3492	Counting Change	PI	6 min
DVD723	Credit	JS	30 min
DVD787	Help! They Stole My Name: The Impact of Identity Theft	SCA	28 min
V4779	In the Mix: Financial Literacy: On the Money	JS	30 min
MB481	Kids Manage Money	I	32 pp.
V5861	Money: Kids and Cash, Pt. 1: All About Money	PI	56 min
V5862	Money: Kids and Cash, Pt. 2: Money & You	PI	56 min
V6121	A Penny Saved: How to Grow Money	IJS	21 min
V3106	The Road to Riches: Basic Money Management	JSC	23 min
V3107	The Road to Riches: Pros and Cons of Credit	JSC	21 min
V5572	Schoolhouse Rock: Money Rock	PI	30 min



E-mail Us!

If you have any questions or comments, ideas or just would like to schedule media, please feel free to E-mail us!

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"A master can tell you what he expects of you. A teacher, though, awakens your own expectations." - Patricia Neal

Upcoming Training Schedule

March 28 Creating a Class with EdVideo
Online - 3:30PM-4:30PM Court St.
April 4 Creating an Assignment with
EdVideo Online - 3:30PM-4:30PM Court St.
Please call or email Theresa at the address above.

Reminder - Preview Media

Please Preview! Annotations in our catalog are included as a guide to selection. However, since materials are purchased to meet a variety of educational needs, it is recommended that **ALL MATERIALS BE PREVIEWED** that have not been used previously.

**April
Timely Topics**
Arrived at your school on
March 22nd.

