



**FEBRUARY  
2010  
Media Etc.**

Your Strategic Partner for  
**Content  
Curriculum &  
Compliance**

BOCES MEDIA TECHNOLOGY SERVICES  
Website: [www.oneida-boces.org/media](http://www.oneida-boces.org/media)  
Web/MAX: [webmax.oneida-boces.org](http://webmax.oneida-boces.org)

### Don't Forget!

We will come to you for your training needs. We offer Web/MAX and Soundzabout training for your teachers. We will come to your school, train your teachers after school or for an entire day and introduce them to the media services vast amount of resources from digital media and multiple books to DVDs and videos. If you would like to schedule an appointment for training please contact us at 793-8514.



DVDs and videos. If you would like to schedule an appointment for training please contact us at 793-8514.



February is Library Lovers' Month - The library should be one of a teacher's best friends - including the Media Library. When in WebMAX do a keyword search "library" and it will bring up all the wonderful resources available to you with the click of the mouse. Also visit [www.librarysupport.net/librarylovers](http://www.librarysupport.net/librarylovers) for free downloads, things to do with kids and other activities.

**Upcoming Training** - All trainings will be held in the Training Lab at 502 Court Street, Utica.

February 3rd	Learn 360	3:30 P.M. - 4:30 P.M.
February 9th	Vital Lesson Plans & Streaming	3:30 P.M. - 4:30 P.M.
February 17th	Soundzabout	9:00 A.M. - 12:00 P.M.
February 17th	Cooperative Music Library	1:00 P.M. - 4:00 P.M.
February 18th	Digital Streaming Media (Learn360, Vital & Streaming Media)	9:00 A.M. - 12:00 P.M.
February 18th	Creating Links, Downloading to Networks and iPods	1:00 P.M. - 4:00 P.M.
February 24th	Podcasting - Creating an Audio Podcast	3:00 P.M. - 4:00 P.M.

\*To register please contact Kim Casselman at 793-8515 or [kcasselman@oneida-boces.org](mailto:kcasselman@oneida-boces.org).

### New Media

DVD1719	A Cry in the Wild	IJ	DVD1735	Kids in the Garden: Trees	PI
DVD1605	A Dark, Dark Tale	NKP	DVD0513	Law: Special Services	S
DVD1707	Afghanistan Unveiled	JSCA	DVD1567	Madam President	PI
DVD0189	Babies and Birth	PI	DVD1569	Math Curse	P
DVD1573	Bark, George	NKP	DVD1819	Math in Action: Atoms	IJ
DVD1369	Bio Fuels	IJS	DVD1584	Motion	IJ
DVD0514	Building Green	JS	DVD1692	The Nature of Light	IJ
DVD1604	Changes, Changes	NKP	DVD0511	Nursing	S
DVD1576	The Dot	NKP	DVD1570	Otto Runs for President	NKP
DVD1585	Duck for President	PI	DVD1649	Patch Adams	JSCA
DVD1368	Endangered Species	IJS	DVD1702	Personal Hygiene	S
DVD1505	Exploring Forest Biomes	PI	DVD1807	Planet Earth: Freshwater	IJ
DVD1553	First Grade Stinks!	KP	DVD1808	Planet Earth: Mapping	IJ
DVD1709	Frontline: The Dark Side	JSCA	DVD1516	Plate Tectonics in Action	PI
DVD1818	Genetics: Heredity	IJ	DVD1580	The Pot That Juan Built	PI
DVD1532	Glaciers	JS	DVD1704	Preparation, Cooking & Serving	S
DVD1718	Globe Trekker: Italy	JSCA	DVD1517	Reading Maps	PI
DVD1563	Great Joy	NKP	DVD0515	Recycling	JS
DVD1552	Hurray for Reading Day!	KP	DVD1365	Rocky Mountains	IJS
DVD0283	How "Eco" Are You?	JS	DVD1686	Simple Machines	IJ
DVD1578	I Stink!	NKP	DVD1611	Smile for Auntie	NKP
DVD1850	Jobs in Child Development	JS	DVD1693	Using Light	IJ
DVD1721	Jobs in Food and Nutrition	JS	DVD1669	Water	IJ
DVD1609	Joey Runs Away	NKP	DVD1519	What is Sound?	PI
DVD1732	Kids in the Garden: Soil	PI	DVD15554	Woolbur	KP

## BOCES Media Technology Digital Services

Media Services provides Digital Resources in all educational areas of the curriculum. We are continually adding high quality educational resources to engage, enrich and educate students.

Media Services provides over 80,000 digital videos, video clips, audio, newsreel footage, primary source materials and digital television programming. All teachers have access with one login and one password.

Learn 360 digital media give teachers and students highest quality digital video. Videos are easily downloaded using PowerPoint, SMART Notebook, Audio and Video Podcasting, Digital Storybooks, and other presentation software.

VITAL New York  
(Video in Teaching and Learning for New York State Education)

Teachers will have direct access through their media services login and password catalog. VITAL New York is a digital multimedia resource for the K-12 classroom presented by Thirteen/WNET. Features include dynamic public television video and interactive content. All resources are fully aligned to the NY State Learning Standards for core curriculum.

Digital Media Services acquires educational media from producers not available through other industry providers. Below is a list of producers who provide programming for us:

Alert Publication	100% Educational Video
Alfred Higgens	International Telecommunications
Ambrose	Landmark
Benchmark	Lucerne
BioMedia	Mazzarella
Bullfrog	New Dimensions
Chip Taylor	NY Network Regents
Classroom Video	PBS
C-Span	Phoenix Learning
Davis Films & Video	Spoken Arts
Film Ideas	TeenKids News
Films for the Humanities	Thineroo
Films Media Inc.	VEA Video Education
History Channel	Visual Learning Company
	Walt Disney
	Weston Woods



going green

Remember - We are going green by eliminating hard copy newsletters within the next few months. March 2010 will be the last printed issue sent to educators via school mailboxes. Make sure we have your correct email!

One good teacher in a lifetime may sometimes change a delinquent into a solid citizen. -Philip Wylie



## E-mail Us!

If you have any questions or comments, ideas or just would like to schedule media, please feel free to E-mail us!

**Coordinator** - Sylvia Sallustio:  
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**Media Library/Courier Inquiries** -  
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**Media Scheduling/Music** -  
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**Off-Air Taping** -  
Tom Rycraft:  
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**Video Duplication** -  
Karen Vincent:  
kvincent@oneida-boces.org



Technology is full of "Gremlins" - if one of our digital titles does not stream, please email or call Kim at 793-8515 or

kcasselman@oneida-boces.org. This way she can address the problem and have the media up and running ASAP.

**Media Etc. is edited by:**  
Sylvia D. Sallustio  
Coordinator of Media Technology Services  
**Technical Production by:**  
Theresa VanHatten  
Administrative Assistant

## Reminder - Preview Media

Please Preview! Annotations in our catalog are included as a guide to selection. However, since materials are purchased to meet a variety of educational needs, it is recommended that **ALL MATERIALS BE PREVIEWED** that have not been used previously.