



**A P R I L
2010
Media Etc.**

Your Strategic Partner for
**Content
Curriculum &
Compliance**

BOCES MEDIA TECHNOLOGY SERVICES

Website: www.oneida-boces.org/media
Web/MAX: webmax.oneida-boces.org

The Status of Digital Media

Citing the nationwide economic downturn and recent state budget cuts which significantly reduce support for station education programs, WCNY Syracuse announced that they will discontinue PowerMediaPlus, locally branded as EdVideo Online, effective June 30, 2010. This, of course, has been expected since last June, when the Public Television Stations of New York State first announced the move.

What WILL continue:

BOCES Media Library digital content - Thousands of media titles for which we have the right to stream live from Web/MAX, the online catalog. We are continually adding high quality educational digital resources.

LEARN360 -- Media Services also provides you with additional digital resources that are fully integrated with Web/MAX. These resources, K-12, including full video, video clips, audio clips, images, interactive media, documents, news-reels, speeches, lesson plans, student-oriented activities and Encyclopedia Britannica.

NEW Resource:

VITAL New York, digital media and resources for the K-12 classroom is provided by the Public Television Stations of New York State. VITAL New York features public television video and interactive content and is fully aligned to the state's Learning Standards. With online video-based instructional activities for more than 2,000 resources, VITAL New York is fully integrated into our BOCES Web/MAX catalog. You have "one-stop shopping" - federated searching (one query searches BOCES content and VITAL content) and single sign-on for all your educational media needs.

Enjoy all the digital media that is currently available to you and be ready to start planning for next year.

BOCES Media Services digital content: webmax.oneida-boces.org

REMINDER: Don't forget about all the OTHER Media available to you through the Media Library: Multiple Book Copies, Audio Books, Big Books, DVDs and Multimedia Kits.

Books are the quietest and most constant of friends;
they are the most accessible and wisest of counselors,
and the most patient of teachers."

~ Charles W. Eliot ~



Reminder - Preview Media

Please Preview! Annotations in our catalog are included as a guide to selection. However, since materials are purchased to meet a variety of educational needs, it is recommended that **ALL MATERIALS BE PREVIEWED** that have not been used previously.

Media Etc. is edited by:

Sylvia D. Sallustio
Coordinator of Media Technology Services

Technical Production by:

Theresa VanHatten
Administrative Assistant



REGENTS REVIEW LIVE! 2010

BOCES Media Services will again be taping Regents Review Live! 2010 programming for schools. We will have a digital link that we can email to teachers. You may email Kim Casselman for the link. (Also we will be adding the programs to our WebMAX online catalog for teachers or students to stream). You can request a copy of the program on DVD. Please send in a DVD - one program per DVD

please! Below is the 2010 Broadcast Schedule on WCNY-TV.

Monday, May 3	-English
Tuesday, May 4	-Integrated Algebra
Wednesday, May 5	-Geometry
Thursday, May 6	-Algebra 2/Trigonometry
Friday, May 7	-Earth Science
Monday, May 10	-Living Environment
Tuesday, May 11	-Chemistry
Wednesday, May 12	-Physics
Thursday, May 13	-Global History & Geography
Friday, May 14	-History & Government
Monday, May 17	-Spanish
Tuesday, May 18	-French
Wednesday, May 19	-Italian
Thursday, May 20	-German

*All of these will air 4:30-5:30 P.M.



E-mail Us!

If you have any questions or comments, ideas or just would like to schedule media, please feel free to E-mail us!

Coordinator - Sylvia Sallustio:
ssallustio@oneida-boces.org

Media Library/Courier Inquiries -
Theresa VanHatten:
tvanhatten@oneida-boces.org

Computer Training Specialist -
Kim Casselman:
kcasselman@oneida-boces.org

Media Scheduling/Music -
Dorothy Snow:
dsnow@oneida-boces.org

Off-Air Taping -
Tom Rycraft:
trycraft@oneida-boces.org

Video Duplication -
Karen Vincent:
kvincent@oneida-boces.org

New York State Educational Media Technology Association Media Literacy Project Grant

Purpose of the grant:

- Support educators who provide resources and services that correlate to state and national learning standards for instructional excellence promoting media literacy.
- To provide funds for research projects or demonstration projects that can be replicated in other areas across the state and nation.

Amount of Grant: This grant is for \$1,000 for a period of one year.

Definitions:

Media Literacy is a series of communication competencies, including the ability to access, analyze, evaluate, and communicate information in a variety of forms, including print and non-print messages Media literacy empowers people to be both critical thinkers and creative producers of an increasingly wide range of messages using image, language, and sound. It is the skillful application of literacy skills to media and technology messages.

Source: National Association for Media Literacy Education (NAMLE)

See a more complete definition at <http://www.namle.net/media-literacy/definitions>

Examples include:

- A film literacy course held after school
- Learning about the effective creation and use of media in student work
- Using video effectively in your lesson plans

Qualifications:

- Working with K-12 students
- New York State Educator

Application Process:

The application process shall include submission of the application by May 28. A committee will select a recipient by June 15, 2010 and the project will be completed between July 1, 2010 and June 30, 2011. 75% of the award will be presented at the time of notification of the award. A written report will be submitted and a presentation of the project at the fall meeting will be given prior to receiving the final 25% of the award. The recipient will receive paid registration to the conference for one night. Recipients are required to attend the EMTA Fall 2011 meeting.

The application can be found on the EMTA website: <http://teachersites.schoolworld.com/webpages/EMTA/grant.cfm>