



OCTOBER  
2008

Media Etc.

Your Strategic Partner for  
**Content  
Curriculum  
&  
Compliance**

BOCES MEDIA TECHNOLOGY SERVICES

Website: [www.oneida-boces.org/media](http://www.oneida-boces.org/media)  
Web/MAX: [webmax.oneida-boces.org](http://webmax.oneida-boces.org)

### Accessing Digital Content



Schools have access to thousands of videos and video clips that can be streamed or downloaded from our online catalog, WebMAX. Log into WebMAX and click on DM (digital media) and hit "go." WebMAX is your access point for digital content, audio, DVD, VHS, books, audiobooks, multiple book copies and kits. Call to arrange a WebMAX training at your school building. There are new DVDs, multiple books, and digital content being added daily. Check the catalog. Sign up for training. Learn how to access the curriculum resources available to you and your students from BOCES Media Technology Services.

Upcoming Training - All trainings will be held in the Training Lab at 502 Court Street, Utica.

October 15th	Soundzabound & Digital Media	3:00 P.M. - 4:00 P.M.
October 20th	Soundzabound & Digital Media	3:30 P.M. - 4:30 P.M.
October 23rd	Soundzabound & Digital Media	3:00 P.M. - 4:00 P.M.
November 17th	Soundzabound & Digital Media	3:30 P.M. - 4:30 P.M.
November 18th	WebMAX	3:00 P.M. - 4:00 P.M.
November 11th	SMART Board*	3:30 P.M. - 5:00 P.M.
November 13th	SMART Board*	3:30 P.M. - 5:00 P.M.
November 20th	SMART Board*	3:30 P.M. - 5:00 P.M.
December 2nd	SMART Board*	3:30 P.M. - 5:00 P.M.
December 11th	SMART Board*	3:30 P.M. - 5:00 P.M.
December 18th	SMART Board*	3:30 P.M. - 5:00 P.M.



\*Teachers will review Smartboard basics and will have time to practice using the SMART Board. Participants will have an opportunity to use SMART Notebook software to create a lesson. You need to attend all six SMART Board sessions to complete a lesson.

### Multiple Book Copy Service - What is it? - How do I order books for my students?

The multiple book service was started 9 years ago with 48 titles, grades 4-12. It has now grown to over **1445 titles** K-12. Generally we have purchased at least 30 and sometimes up to 100 copies of books on all reading levels. The majority of the primary readers are non-fiction, math, science and social studies. We also have many of the favorite chapter books for beginners, Magic Tree House, Henry & Mudge, and Little Bear.

Teachers can order as many books as they need for their students. Most titles also have teacher guides or novel guides. We purchase audio books, both on cassette or CD. All are unabridged to complement the book titles and to facilitate comprehension. There are also related materials on the author or feature film based on the book.

How to order: The easiest way is by logging into WebMAX, our online catalog. Search by title, grade level, or subject area (adventure, animal stories, biography, suspense, fantasy, etc. or by author. The multiple books are available for 21 instructional days. If you need a longer borrowing period, call Dorothy, 793-8516 and request your booking over the phone. When ordering, remember that the count (number of books) is in the annotation so when you get to the order form, be aware of the number of books available for that title, 30, 35, 75, etc. You cannot order more than we stock on the shelf. The order form for books is defaulted to one (1). You need to order as many as you need - 11 or 21 or 63 for example. Related media, such as teacher guide or audio book will also show up in the order form. Unclick anything you do not want.

You may also order by phoning Dorothy at 793-8516 and she will take your order or help you find an appropriate title for your students. Please feel free to come to 502 Court Street., 3rd floor, and browse the library. We have over 30,000 books.

**Happy Halloween**

#### Reminder - Preview Media

Please Preview! Annotations in our catalog are included as a guide to selection. However, since materials are purchased to meet a variety of educational needs, it is recommended that **ALL MATERIALS BE**



## Media Literacy/Visual Literacy

DVD1114	Advertising, the Media and Your Health	JSC
DVD850	Beginning Media Literacy	P
DVD965	Brand Marketing	JSCA
DVD372	In Search of the Edge	IJS
V4775	In the Mix: Media Literacy: Get the News	JS
V4776	In the Mix: Media Literacy: TV	JS
DVD851	Intermediate Media Literacy	IJ
DVD849	Introduction to Media Literacy	KP
MB483	Kids Communicate (30 Copies)	I
K223	Media Construction of Presidential Campaigns: A Document-Based History Kit (Project Look Sharp)	IJS
DVD373	Media Construction of the Middle East (Project Look Sharp)	IJS
K214	Media Construction of War: A Critical Reading of History	IJS
V4582	The People and the Power Game, Pts. 1 & 2	JS
DVD505	Research Skills for Students: Media Literacy	JS
DVD575	Scanning Television, Pts. 1 & 2	JSC
V123	Sharp Wits: Search for Visual Literacy	PI
K222	Stay Tuned: Television's Unforgettable Moments	JSCA
DVD1091	Stossel in the Classroom: Hype and Consequences	JS
V1539	Trial By Television	JSCA
V1451	Violence in the Media	JSCA

## New Digital Media Titles

DM8686	20th Century Presidents: Dwight D. Eisenhower	JS
DM8681	20th Century Presidents: Franklin D. Roosevelt	JS
DM8682	20th Century Presidents: Harry S. Truman	JS
DM8684	20th Century Presidents: Lyndon B. Johnson	JS
DM8685	20th Century Presidents: Richard M. Nixon	JS
DM8686	20th Century Presidents: Ronald Reagan	JS
DM8679	20th Century Presidents: Theodore Roosevelt	JS
DM8680	20th Century Presidents: Woodrow Wilson	JS
DM8661	Draw Me a Story: Cinderella (Mixed Media)	KPI
DM8659	Draw Me a Story: Goldilocks (Oil & Ink)	KPI
DM8660	Draw Me a Story: The Three Little Pigs (Watercolors)	KPI
DM8619	Food & Digestion	I
DM8636	Landforms	I
DM8664	Modern Biology: Meiosis	JS
DM8620	Needs of Living Things	I
DM8688	Rachel's Story	IJS
DM8647	Rational Numbers: We Are Proportional	J
DM8648	Roots: The Radical Idea	J
DM8622	Simple Animals	I
DM8638	Stars & Galaxies	I
DM8645	The Cow Who Clucked	NKP
DM8641	The Three Snow Bears	KP
DM8656	This is Emily Yeung: A Day in My Life	NKP
DM8657	This is Emily Yeung: At the Farm	NKP
DM8654	This is Emily Yeung: Fit and Fun	NKP
DM8658	This is Emily Yeung: Great Times in All Kinds of Weather	NKP
DM8653	This is Emily Yeung: Sharing Multicultural Traditions	NKP
DM8635	Weather Around Us	I

\*These titles are also available in DVD format.



## E-mail Us!

If you have any questions or comments,

ideas or just would like to schedule media, please feel free to E-mail us!

**Coordinator** - Sylvia Sallustio:  
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**Media Library/Courier Inquiries** - Theresa VanHatten:  
tvanhatten@oneida-boces.org

**Computer Training Specialist** - Kim Casselman:  
kcasselman@oneida-boces.org

**Media Scheduling/Music** - Dorothy Snow:  
dsnow@oneida-boces.org

**Off-Air Taping** - Tom Rycraft:  
trycraft@oneida-boces.org

**Video Duplication** - Karen Vincent:  
kvincent@oneida-boces.org



## Leveled-Readers

Please remember to return your leveled-reader books when they are due. They are heavily booked for the year. Other teachers will be waiting to receive these books when they requested them.

"A teacher is a compass that activates the magnets of curiosity, knowledge, and wisdom in the pupils." ~Ever Garrison

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